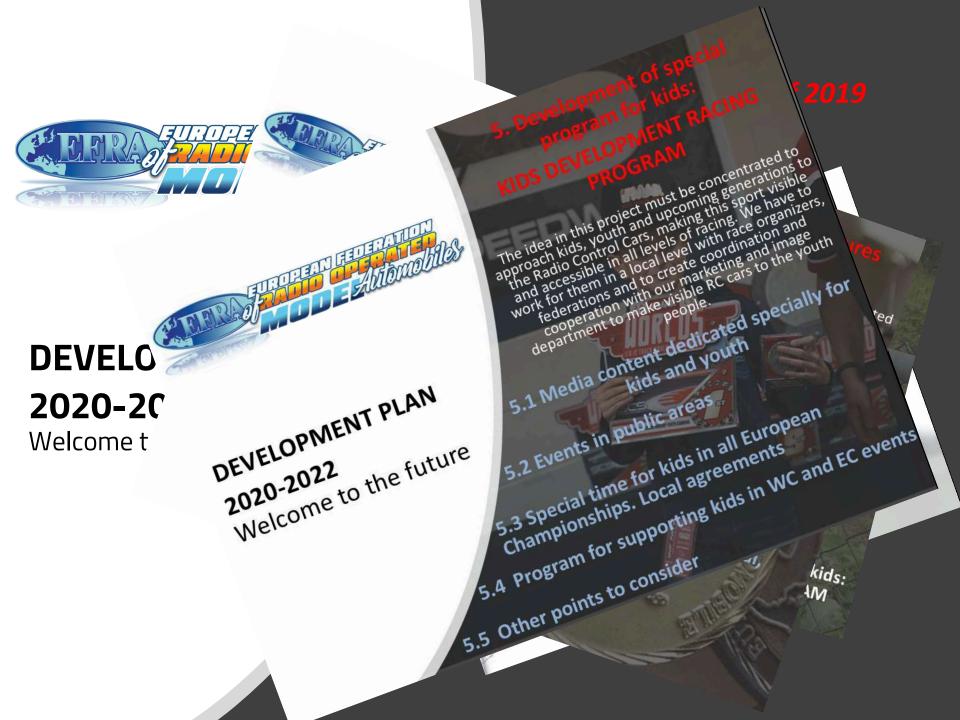


EFRA DEVELOPMENT PLAN 2020-2023

Welcome to the future





Welcome to the future

Making yearly goals

Working Groups



Welcome to the future



1. To finish and to publish the complete document of Development Plan

2.To finish the new EFRA Logo and new image

3. To develop a new procedure of live coverage to our events for 2022

4. To finish and to develop ways of social media



Welcome to the future

1. To finish and to publish the complete document of Development Plan

Goal to achieve is to finish and to put on paper the complete document of the Development Plan

To be ready for 2021 AGM

CIRCUS*RC



Welcome to the future



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DEVELOPMENT PLAN 2020-2022 Welcome to the future

2.To finish the new EFRA Logo and new image

Continue with working group to decide the new EFRA logo and new image with a document where we can fix rules about how to use logo, fonts and procedure

READY FOR AGM 2021



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Welcome to the future

3. To develop a new procedure of live coverage to our events for 2022

At this point our goal will be to make a new way of live coverage, with clear vision in marketing area to be attractive for new fans and RC enthusiastic. Different TV formats where we create extra value for our

Associate Members

Advertisement in Live coverage

Live show on final day

Increase viewers on Youtube Channel

New coverage will be ready for 2021 AGM to start in 2022



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DEVELOPMENT PLAN Results to be measurable at 2021 2020-2023

Welcome to the future

To explore all social media where RC fans and RC community are present and to establish a fluence and periodic communication



Welcome to the future



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Welcome to the future

5. To finish 1.5 EFRA NEWSLETTER

The idea in this goal is to CREATE an EFRA NEWSLETTER where every section can publish their news in a document to be send out to RC community. Also we will make the possibility to add new products and features from our Associate Members

Linked to our social media

One newsletter per month

Section news, Associate member news and EFRA GENERAL news

To be ready from May of 2021





